



Example sound : sound attach 1

The sound of Gayageum, Korean traditional musical instrument which has twelve strings, is continued for a while (about 20 seconds) and butterflies are dancing and playing over the gayageum and fingers of the player.



The butterfly is slowly closed up and it is flying like a wave of water, and the trace of its flying remains like a letter 'W' and it set down on the top of the of roof of Hanok (Korean traditional house). *Hanok picture is continued to the next page.*



Sample Picture 2 (References)



Sample Picture 1 (References)



Sample Picture 3 (References)





Example sound : sound attach 2

The butterfly goes to the place where the Samulnoli is playing.
Happy, buzzy and fully Samulnori is playing for a while.

Sample Picture(Samulnoli) 1



Sample Picture(Samulnoli) 2





Sangmo (a hat with a long string) is slowly closed up and Sangmo is waving and dancing like a letter 'O' and 'W' continuously.

The shape 'W' is moving like water and set on the roof of Hanok (it is changed to the logo on the roof.)





At the last scene, the logo () and Hanko become the logo of WWW 2014, the full version.